



OLYMPIC AND PARALYMPIC WINTER GAMES COORDINATION COMMITTEE

June 15, 2023

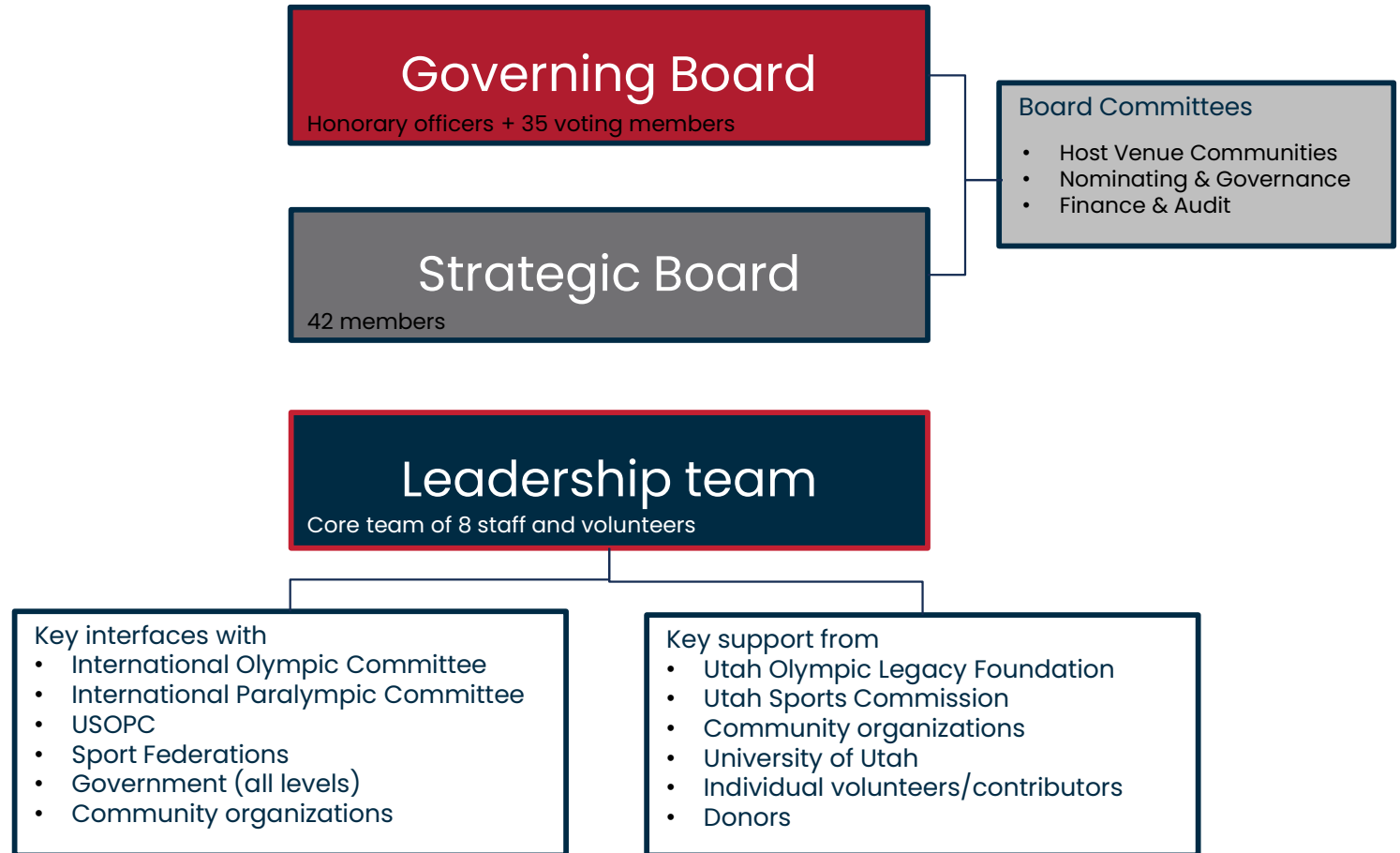
AGENDA

1. Acknowledgements
2. SLC-UTCG overview
3. Games overview
4. IOC process
5. Potential calendar
6. Preferred Host Submission status
7. Games vision
8. Games benefits
9. Utah's investment in winter sport / State of Sport
10. Next steps

THANK YOU,
UTAH LEGISLATURE!

SALT LAKE CITY-UTAH
COMMITTEE FOR THE GAMES

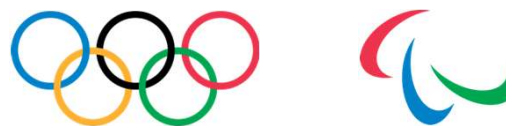
Salt Lake City-Utah Committee for the Games



GAMES OVERVIEW

OLYMPIC AND PARALYMPIC MOVEMENT

IOC and IPC



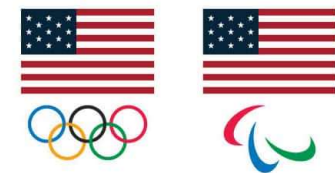
International
Sport Federations
(7 winter)

Organizing Committees for the
Olympic Games (OCOGs)



National Sport
Federations (7
USA winter NGBs)


National Olympic
Committees / National
Paralympic Committees
(206 NOCs)




THE GAMES



Since 2002...

 **40%**
larger



 **60%**
larger



OLYMPIC WINTER GAMES IN #S



16

Sports disciplines featured at Milano-Cortina 2026



90

Projected national teams participating



2,900

Olympic athletes



105,000

Accredited participants



575,000

Olympic period hotel room nights controlled by the OCOG



2,800,000

Olympic tickets in 2030/2034 at SLC-UT



713,000,000,000

Minutes of coverage consumed globally at Beijing 2022

PARALYMPIC WINTER GAMES IN #S



6

Sports disciplines



46

National teams participating in Beijing 2022



78

Medal events in Beijing 2022



564

Paralympic athletes in Beijing 2022



45,000

Accredited participants



12,000,000

NBC audience for Beijing 2022 (up 60% vs. 2018)

IOC PROCESS

IOC FUTURE HOST PROCESS

THE APPROACH – OVERVIEW



INFORMAL EXCHANGE

Initial Discussions with potential Future Hosts

CONTINUOUS DIALOGUE (always ongoing)
with Interested Parties (-☀- + ❄ + YOG)

SLC-UT:
Interested
Party since
November
2020

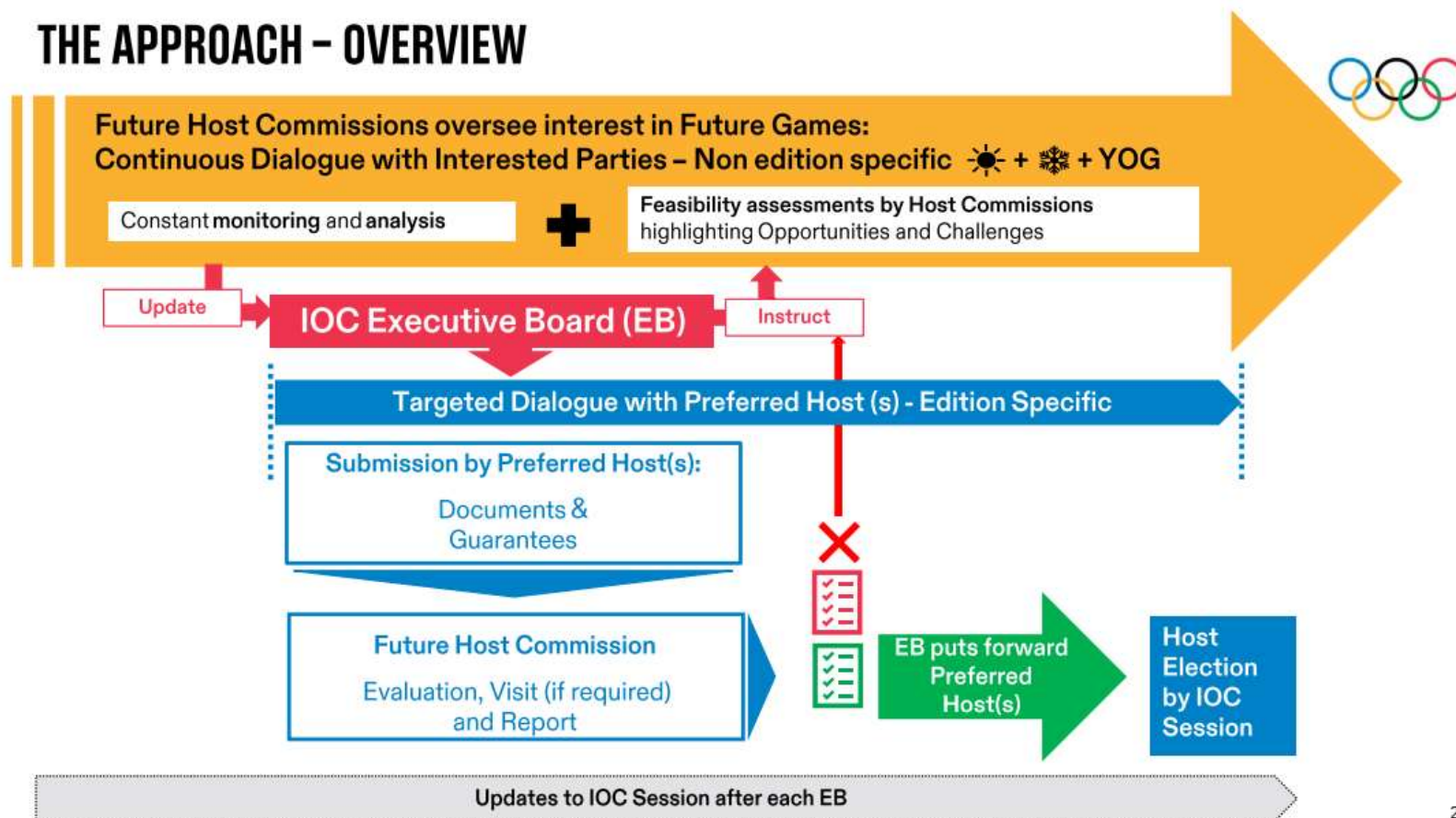
TARGETED DIALOGUE

with Preferred Host(s)
Edition Specific
(opens with a decision from IOC Executive Board)

All overseen by Future Host Commissions

IOC FUTURE HOST PROCESS

THE APPROACH – OVERVIEW



SLC-UT 2030 vs. 2034

2030 VERSUS 2034

- We are willing to host either Games, whatever is in the best interest of the Olympic and Paralympic Movements, and Utah
- We prefer 2034
- Hosting Games in 2030 would be only 18 months after Los Angeles hosts the summer Games in 2028
 - Potential negative impact on domestic sponsorship revenue
 - We have a budget that works for 2030, if needed
- IOC exploring potential opportunity for a dual award of 2030 and 2034, possibly in 2024

SLC-UT **CALENDAR**

2023 PROJECTED TIMELINE



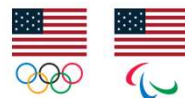
20-22 Jun
IOC EB

6

7

8

9



14-15 Sep
USOPC
Assembly



12-13 Oct
IOC EB

10



15-17 Oct
140th IOC
Session

11



16-27 Nov
IOC
Commission
Cluster



30 Nov-1 Dec
IOC EB

12

Key topics:

- Climate change
- Dual award
- Rotational Games

Review Preferred Host Submission with USOPC

Endorsement
of SLC-UT
project by
USOPC Board

Potential IOC
Future Host
Commission
updates

Continuous Dialogue

2024 KEY OLYMPIC ACTIVITIES

**GANGWON
2024**



19 Jan-1 Feb



INTERNATIONAL
OLYMPIC
COMMITTEE

23-24 Jul
141st IOC
Session



PARIS 2024



26 Jul-11 Aug



PARIS 2024



28 Aug-8 Sep

PREFERRED HOST SUBMISSION STATUS

IOC TECHNICAL REQUIREMENTS

43

Questions

- Vision, Concept, Legacy
- Experience, Sustainability
- Governance, Economics

• 90% complete

32

Annexes

- Maps, charts, tables
- Sustainability studies
- Financial information

• 75% complete

23

Sets of
Guarantees

- Venue Use Agreements
- Accommodation guarantees
- Marketing rights, government

• 75% complete
• 78% complete
• 70% complete



QUESTIONNAIRE & ANNEXES

Questionnaire

43 questions

90%

A horizontal progress bar for the Questionnaire section. It consists of a dark blue bar that is 90% full, followed by a light gray bar representing the remaining 10%.

Annexes

32 annexes

75%

A horizontal progress bar for the Annexes section. It consists of a dark blue bar that is 75% full, followed by a light gray bar representing the remaining 25%.

SAMPLE ANNEX 14 – ACCOMMODATION

Reference number	Hotel / property name	Point of reference (Cities / other competition cluster)	Radius (0–10km / 10–50km)	Accommodation type (hotel, village, apartment, etc.)	Star Rating (2–5 stars or equivalent)	Stakeholder group	Total number of rooms in the hotel / property	Number of guaranteed rooms	Number of accessible rooms	Construction status (existing, planned, additional, temporary)	Construction end date (to be completed for planned and additional properties)
34278	AC Hotel Park City	Park City Mountain Resort	0-10 km	Hotel	3	Media (Venues)	100	85	4	Existing	
X0001	Ameyalli Wellness Resort	Soldier Hollow	0-10 km	Hotel	4	Athletes & Officials	102	87	12	In Construction	2024
33732	Best Western Inn & Suites Brigham City	Weber County Sports Complex	11-50 km	Hotel	3	NOC Guests & Partners	53	50	4	Existing	
22524	Best Western Mountain View Inn Springville	Peaks Ice Arena	0-10 km	Hotel	2	Marketing Partner Workforce	51	43	2	Existing	
19109	Best Western Plus CottonTree Inn SLC North	Salt Lake City Center	11-50 km	Hotel	2	Media (IBC-MPC)	113	101	7	Existing	
33553	Best Western Plus CottonTree Inn SLC Sandy	Salt Lake City Center	11-50 km	Hotel	3	Media (IBC-MPC)	111	95	0	Existing	
66266	Best Western Plus Heber Valley	Soldier Hollow	0-10 km	Hotel	2	International Federations	82	70	5	Existing	
3689	Best Western Plus High Country Inn	Weber County Sports Complex	0-10 km	Hotel	3	NOC Guests & Partners	136	116	5	Existing	
3692	Best Western Plus Landmark Inn	Park City Mountain Resort	0-10 km	Hotel	3	Media (Venues)	106	106	6	Existing	
33256	Best Western Plus Provo University Inn	Peaks Ice Arena	0-10 km	Hotel	3	Marketing Partner Workforce	99	69	4	Existing	
70778	Black Rock Mountain Resort	Soldier Hollow	11-50 km	Condo-hotel	4	Marketing Partner Hospitality	250	213	5	In Construction	2024
52576	Comfort Inn & Suites Logan	Weber County Sports Complex	>50 km	Hotel	3	Marketing Partner Workforce	71	60	4	Existing	
37371	Comfort Inn & Suites Orem	Peaks Ice Arena	0-10 km	Hotel	2	Marketing Partner Workforce	77	54	6	Existing	
29503	Comfort Inn Layton	Salt Lake City Center	11-50 km	Hotel	2	Media (IBC-MPC)	107	91	4	Existing	
37490	Comfort Inn Lehi	Peaks Ice Arena	11-50 km	Hotel	3	Media (IBC-MPC)	64	38	3	Existing	
59957	Comfort Inn SLC Downtown	Salt Lake City Center	0-10 km	Hotel	2	Media (IBC-MPC)	85	60	3	Existing	
35379	Comfort Inn SLC West Valley	Salt Lake City Center	0-10 km	Hotel	2	Media (Venues)	109	76	0	Existing	
31599	Comfort Suites Ogden Conference Center	Weber County Sports Complex	0-10 km	Hotel	3	NOC Guests & Partners	142	142	5	Existing	
40209	Courtyard Layton	Salt Lake City Center	11-50 km	Hotel	3	Media (IBC-MPC)	110	94	12	Existing	
62978	Courtyard Lehi	Peaks Ice Arena	11-50 km	Hotel	3	Media (IBC-MPC)	97	82	4	Existing	
9929	Courtyard Ogden	Weber County Sports Complex	0-10 km	Hotel	3	NOC Guests & Partners	193	116	9	Existing	
76032	Courtyard Orem	Peaks Ice Arena	0-10 km	Hotel	3	Marketing Partner Workforce	140	119	7	In Construction	2024
37929	Courtyard SLC Airport	Salt Lake City Center	0-10 km	Hotel	3	Media (IBC-MPC)	154	131	16	Existing	
70704	Courtyard SLC Cottonwood	Salt Lake City Center	11-50 km	Hotel	3	Commercial Hospitality	149	89	17	Existing	
63740	Courtyard SLC Downtown	Salt Lake City Center	0-10 km	Hotel	3	Media (IBC-MPC)	175	149	16	Existing	
31319	Courtyard SLC Sandy	Salt Lake City Center	11-50 km	Hotel	3	Media (IBC-MPC)	123	105	7	Existing	

[illegible][illegible]

№	№ п/п	Наименование	Единица измерения	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383	2384	2385	2386	2387	2388	2389	2390	2391	2392	2393	2394	2395	2396	2397	2398	2399	2400	2401	2402	2403	2404	2405	2406	2407	2408	2409	2410	2411	2412	2413	2414	2415	2416	2417	2418	2419	2420	2421	2422	2423	2424	2425	2426	2427	2428	2429	2430	2431	2432	2433	2434	2435	2436	2437	2438	2439	2440	2441	2442	2443	2444	2445	2446	2447	2448	2449	2450	2451	2452	2453	2454	2455	2456	2457	2458	2459	2460	2461	2462	2463	2464	2465	2466	2467	2468	2469	2470	2471	2472	2473	2474	2475	2476	2477	2478	2479	2480	2481	2482	2483	2484	2485	2486	2487	2488	2489	2490	2491	2492	2493	2494	2495	2496	2497	2498	2499	2500	2501	2502	2503	2504	2505	2506	2507	2508	2509	2510	2511	2512	2513	2514	2515	2516	2517	2518	2519	2520	2521	2522	2523	2524	2525	2526	2527	2528	2529	2530	2531	2532	2533	2534	2535	2536	2537	2538	2539	2540	2541	2542	2543	2544	2545	2546	2547	2548	2549	2550	2551	2552	2553	2554	2555	2556	2557	2558	2559	2560	2561	2562	2563	2564	2565	2566	2567	2568	2569	2570	2571	2572	2573	2574	2575	2576	2577	2578	2579	2580	2581	2582	2583	2584	2585	2586	2587	2588	2589	2590	2591	2592	2593	2594	2595	2596	2597	2598	2599	2600	2601	2602	2603	2604	2605	2606	2607	2608	2609	2610	2611	2612	2613	2614	2615	2616	2617	2618	2619	2620	2621	2622	2623	2624	2625	2626	2627	2628	2629	2630	2631	2632	2633	2634	2635	2636	2637	2638	2639	2640	2641	2642	2643	2644	2645	2646	2647	2648	2649	2650	2651	2652	2653	2654	2655	2656	2657	2658	2659	2660	2661	2662	2663	2664	2665	2666	2667	2668	2669	2670	2671	2672	2673	2674	2675	2676	2677	2678	2679	2680	2681	2682	2683	2684	2685	2686	2687	2688	2689	2690	2691	2692	2693	2694	2695	2696	2697	2698	2699	2700	2701	2702	2703	2704	2705	2706	2707	2708	2709	2710	2711	2712	2713	2714	2715	2716	2717	2718	2719	2720	2721	2722	2723	2724	2725	2726	2727	2728	2729	2730	2731	2732	2733	2734	2735	2736	2737	2738	2739	2740	2741	2742	2743	2744	2745	2746	2747	2748	2749	2750	2751	2752	2753	2754	2755	2756	2757	2758	2759	2760	2761	2762	2763	2764	2765	2766	2767	2768	2769	2770	2771	2772	2773	2774	2775	2776	2777	2778	2779	2780	2781	2782	2783	2784	2785	2786	2787	2788	2789	2790	2791	2792	2793	2794	2795	2796	2797	2798	2799	2800	2801	2802	2803	2804	2805	2806	2807	2808	2809	2810	2811	2812	2813	2814	2815	2816	2817	2818	2819	2820	2821	2822	2823	2824	2825	2826	2827	2828	2829	2830	2831	2832	2833	2834	2835	2836	2837	2838	2839	2840	2841	2842	2843	2844	2845	2846	2847	2848	2849	2850	2851	2852	2853	2854	2855	2856	2857	2858	2859	2860	2861	2862	2863	2864	2865	2866	2867	2868	2869	2870	2871	2872	2873	2874	2875	2876	2877	2878	2879	2880	2881	2882	2883	2884	2885	2886	2887	2888	2889	2890	2891	2892	2893	2894	2895	2896	2897	2898	2899	2900	2901	2902	2903	2904	2905	2906	2907	2908	2909	2910	2911	2912	2913	2914	2915	2916	2917	2918	2919	2920	2921	2922	2923	2924	2925	2926	2927	2928	2929	2930	2931	2932	2933	2934	2935	2936	2937	2938	2939	2940	2941	2942	2943	2944	2945	2946	2947	2948	2949	2950	2951	2952	2953	2954	2955	2956	2957	2958	2959	2960	2961	2962	2963	2964	2965	2966	2967	2968	2969	2970	2971	2972	2973	2974	2975	2976	2977	2978	2979	2980	2981	2982	2983	2984	2985	2986	2987	2988	2989	2990	2991	2992	2993	2994	2995	2996	2997	2998	2999	3000
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[illegible]

GUARANTEES UPDATE

Federal

10%

10 guarantees

State of Utah

2 pieces of legislation + 2 guarantees

100%

Local governments

10 guarantees (6 cities, 4 counties)

100%

Accommodation

24,000 rooms

78%

SLC-UT GAMES ECONOMICS

GAMES ECONOMICS

- No state or local taxpayer funding is required
 - Games generate estimated \$64 million in net state and local revenues
- Key revenue sources:
 - IOC revenues (media rights and worldwide sponsors)
 - Ticket sales and hospitality
 - Domestic sponsorships
- Key expenditures
 - Games operations
 - Technology
 - Labor
 - Legacy – permanently endow winter sport in Utah

SLC-UT VISION

GAMES VISION

ELEVATE *our communities, sport, and
the Games experience*

GAMES VISION

ELEVATE OUR COMMUNITIES

**Inspire youth
with Olympic &
Paralympic
values**

**Excellence, friendship,
respect**

**Determination, equality,
inspiration, courage**

**Accelerate
sustainability**

**Be a catalyst to help
communities achieve
their sustainability
objectives**

**Increase unity
and inclusion**

**Welcome the world
together**

“Everyone Belongs”

GAMES VISION

ELEVATE SPORT

**For our
communities**

**Utah, the State of Sport!
Expand participation for
all abilities with
emphasis on our youth**

For TEAM USA

**Deepen our partnership
with TEAM USA to ensure
success**

**For
international
athletes
coming to Utah**

**Welcome the world's
athletes to train and
compete here**

GAMES VISION

ELEVATE THE GAMES EXPERIENCE

Athletes

**One exceptional Village
Experience of a lifetime**

**Athletes'
families**

**Transformative
program, including an
athletes' families Village**

Spectators

**Expand fan engagement
with the Games, the
athletes, and their
journeys**

GAMES BENEFITS

2030 ECONOMIC IMPACT PROJECTION

Total Utah Economic Impact

ECONOMIC
OUTPUT

**\$3.9
Billion**

EMPLOYMENT

**30,002
Job Years**

PERSONAL
INCOME

**\$1.5
Billion**

Positive impact to tax revenues net of additional expenses

Kem C. Gardner Policy Institute analysis of Utah OCOG budget data, using REMI PI+ model v2.50

Impacts are based on 2024-2031 economic activity; constant 2021 dollars

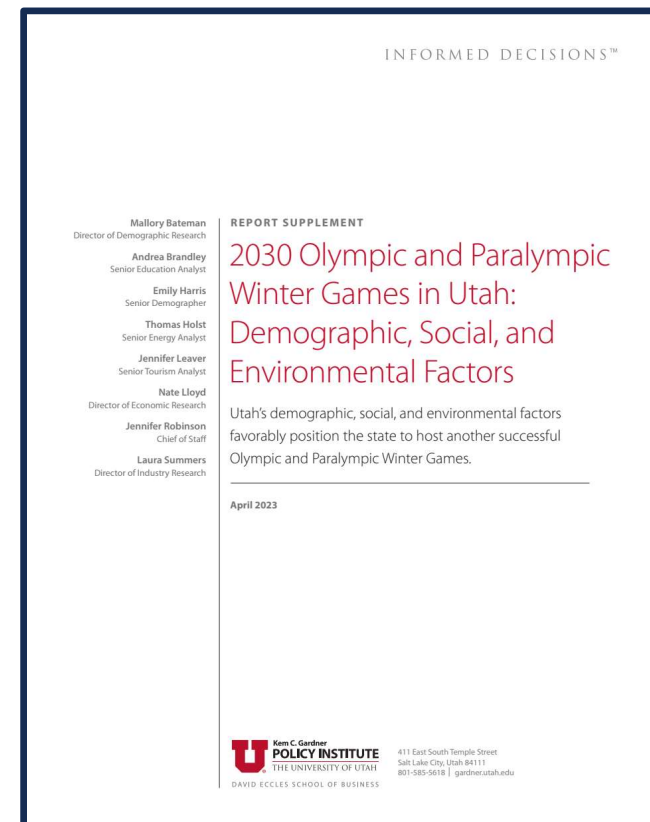
ENVIRONMENTAL BENEFITS

Hosting the Games will be a catalyst for key community objectives:

- Use of renewable energy (100% by 2030)
- Air quality: reduce Utah CO2 emissions by 50%
- Accelerate adoption of public transportation
- Sustainable tourism

SOCIAL BENEFITS

- Diversity, equity, inclusion, & access
- Bring communities together (civic pride and cohesion)
- Volunteerism
- Social connections
- Mental & physical well-being
- Workforce upskilling



UTAH'S INVESTMENTS IN SPORT

UTAH'S UNIQUE HISTORY

- 1988 Calgary Games – USOC Study / Report
- 1989 State Commitment; \$59M TIF Funding – Utah Sports Authority
- 1994 State Resolution – Powers & Purposes of a Legacy Organization
- 2002 Post Games Legacy Plans
 - Utah Athletic Foundation (d.b.a. UOLF)
 - Winter Sport Focus / Legacy Venues – \$76M
 - Utah Sports Commission
 - Major Event Focus – summer & winter



UTAH'S UNIQUE APPROACH

- Inclusive sports philosophy
 - Life skill development
 - Youth & Participation focus – Fun!
- Olympic & Paralympic venues are also community recreation centers for all ages and abilities
- UOLF runs both facilities and programs -- a “Living Legacy” of active uses
- Broad uses of venues, with public activities mixing with sport uses



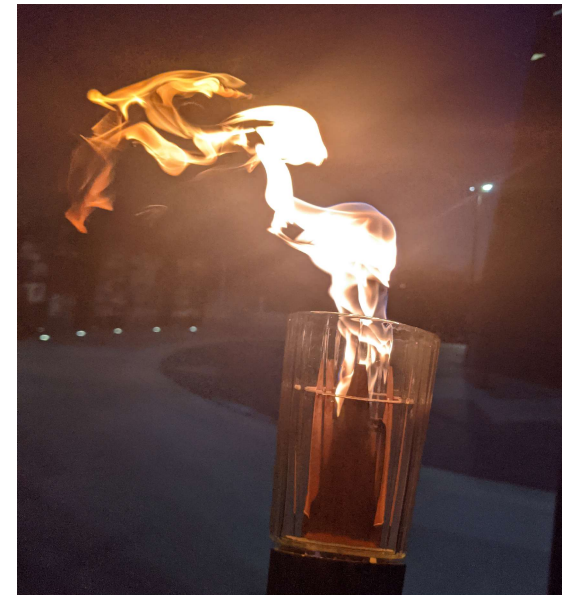
NOTABLE 20YR STATISTICS

- 100% of 2002 Venues are in Use today
- Legacy Foundation Expenditures
 - \$234M in Operating Budgets
 - \$79.8M in Cap Ex Budgets
- State Support & Commitment to Venue Improvements
 - \$44M over 2018–2028 10 yr period to UOLF
 - \$62M additional to broader group of Legacy Venues to renovate & enhance
- Legacy Fund earned \$89.8M, Avg \$4.5M/yr Sits at \$46M today



RESULTS & PERSPECTIVES

- 4x busier venues since 2002
 - Sport & public uses
- A good system creates community benefits
- Olympic venues are unique places of inspiration, promoting active, healthy lifestyles
...especially for Utah's youth



UTAH IS THE STATE OF SPORT

- 1,000+ events since 2002
 - 250 elite international events
 - 4 world championships
 - 4 junior world championships
 - 88 world cup events
 - NBA All Star, IRONMAN, UFC, etc.

SLC-UT **NEXT STEPS**

NEXT STEPS

- Continue to refine and complete the few remaining gaps in the Preferred Host Submission
- Review the Preferred Host Submission with the USOPC for input and to prepare for September Board meeting and USOPC endorsement
- Olympic and Paralympic Day celebrations this month



SALT LAKE CITY
UTAH



ASPIRING TO WELCOME THE
OLYMPIC & PARALYMPIC
WINTER GAMES